Inside Track

News and Views from SportsEdge®, a division of ABT, Inc.

Summer 2011



When Rotating Football Goals are the Best Option



SportsEdge® is the inventor of the world's first Rotating Football Goal Post. The product was released in March 2010 and has a patent pending. This same goal post received the 2011 STMA Innovative Award.

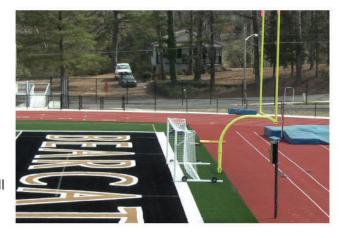
There are many questions that naturally arise when designers, coaches and contractors first hear about or see the SportsEdge Rotating Football Goals.

WHY THE NEED FOR A ROTATING FOOTBALL GOAL?

If you have a multi-use football & soccer field, then the SportsEdge® rotating goal is the best option.

NO MORE DEFLECTION of the soccer ball off of the football crossbar during soccer games.

- Avoid confusion by officials and potential game controversy
- Soccer goalies can parry or tip the ball over the soccer crossbar without rebound off the football crossbar
- Corner kicks are not hampered by the soccer ball deflecting off the football goal



COMMON END LINE for Football and Soccer:

- Play Soccer on a full length 360' soccer field; no need to shorten the length by having to pull your soccer goals in
- Eliminate an additional game line across the football end zone, or through graphics

IS IT DIFFICULT TO OPERATE?

No! It takes less than a minute to rotate from start to finish.

SIMPLE & SMOOTH OPERATION by any single person or coach.

- Easily rotated 180 degrees; requires only 25 pounds of pressure to rotate the goal
- Face away from the football field during soccer games
- Rotate back into position for football games
- One person can easily turn the goal in less than a minute



Industry News & Events

Page 2

Employee Spotlight

Page 2

Product Spotlight

Page 3

Industry News & Events

Athletic Business Conference

November 30 - December 3, 2011 Orlando, FL

ASBA Technical Meeting

December 2-5, 2011 Palm Desert, CA

ASLA Meeting & Expo

October 30 - November 2, 2011 San Diego, CA

NRPA National Congress & Exposition

November 1-4, 2011 Atlanta, GA

STMA's 2012 Annual Conference

January 10-14, 2012 Long Beach, California

Employee Spotlight



EVAN ST. CLAIR was a licensed electrician when ABT found him. He joined ABT's drain division in 2003 as an inside sales person. In 2005 he transferred to the SportsEdge®

division of ABT. Evan has over 17 years experience in the construction industry and takes great pride in taking care of his customers.

Evan's contributions to SportsEdge come in many forms from customer service issues to helping a designer with product or application details, and offering job site and installation assistance when necessary.

Evan and his wife Stephanie have 3 children and reside in Statesville, NC. Outside of work Evan is an avid cyclist and an outdoor enthusiast.

WILL IT SEIZE UP AFTER A FEW YEARS?

No! Not the SportsEdge® Rotating Goal.

SUPERIOR ENGINEERING means a maintenance free and quality product designed to last.

- Rotation Point & Bearings are ABOVE GRADE to protect from the elements
- Internal Shaft is Solid Aluminum to provide maximum stability
- Internal Bearing System
- Bearings spaced approx 40 inches apart for total stability
- No ball bearings to worry about
- Does Not require lubrication
- Gooseneck can be re-calibrated for precise alignment of the crossbar to the end line.
- Available in sleeve mount or plate mount for new or replacement Goals

This goal post is easily rotated 180 degrees to face away from the field of play during soccer games. Operation is extremely simple and can be done by any one person. The goal is securely locked in place in both Football and soccer positions.



Sports designers do not have to settle for designs that leave athletic directors and soccer coaches with unwanted results.

Don't settle for additional game lines to the field, shorter soccer fields or soccer balls deflecting off of football goals. SportsEdge Rotating Football Goals now provide a better option! For additional information, Specifications or CAD details: www.sportsedge.com or call 800-334-6057.

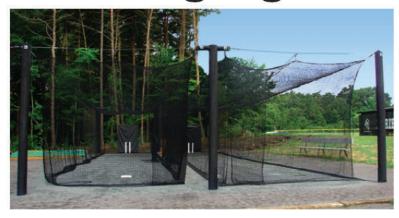




STMA 2011 Conference & Exhibition in Austin, TX. Pictured left to right: Chad Nibbe, Earl Coe, Patrick Trollip, Darin Horsley, Kress Query, and Chris Cucchiara. (Not Pictured: Jimmy Kloczko, snow bound in Boston!)

Product Spotlight

SportsEdge® **PowerHouse**Batting Cages



STANDARD SIZES

Single Cages

12'H x 14'W x 70'L Baseball Cage 12'H x 14'W x 55'L Softball Cage

Double Cages

- (2) 12'H x 14'W x 70'L Baseball Cage
- (2) 12'H x 14'W x 55'L Softball Cage

BUILT TO LAST

- 8 5/8" Diameter Structural Steel Poles rated for 120 MPH wind loads
- Premium Coating (STRYK 5388) same as used on the Trans-Alaska Pipeline
- Heavy duty 3/16" galvanized aircraft cable
- HDPE Net with machine sewn borders and ribs

ECONOMICAL

 Competitive with inferior designed cages with numerous smaller diameter poles



SUPERIOR DESIGN

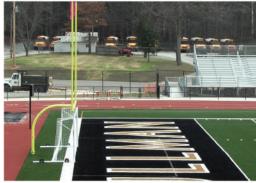
- Four Pole design means an open cage with the net hanging freely to stop balls without rebound
- Heavy Duty poles can endure high wind loads and other abuse such as from lawn mowers
- Tensioning system will keep your net from sagging; heavy duty cables with 24" of adjustment for future tightening
- Net is easily removed for storage when not in use

SportsEdge® Powerhouse Batting Cages

are designed using the highest quality materials and will provide the owner a strong, durable cage that will stand the test of time. Don't settle for anything less! Please call 800-334-6057 or email us info@sportsedge.com if you would like additional information or specifications.









When Does a
Rotating Football Goal
Make Sense?
Page 1

PowerHouse Batting Cages! Page 3

Learn More Inside...

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